



PROJECT
“FUTURE BOOK”

PROPOSAL

PURPOSE

In this project, the relationship between e-book and paper book will be my main target.

I will discuss how the two are perceived, their advantages and disadvantages, and how they developed.

As well as record the information in the form of publication design.

Finally, I will make some guesses about the future reading pattern and typeface of reading.



CARDS & FONT DESIGN



I designed a card for 26 letters, which corresponds to the most commonly used word for each letter. This means that each letter is infinitely closer to the collective memory of the masses.

About the font design i hope that it can convey the feeling of returning to the original after the baptism of technology.

So I chose bold fonts as the original basis of the font, and add some elements like rough texture as stone architecture and stone carving.



“Books increasingly don’t have covers: The rapid rise of tablets and e-readers has led to more books being read on screens.”



The property of a book is to read, to be turned over, to have the sense of space, so whether such a cube can be regarded as a book? This is how I think about the future of no cover books.

PUBLICATION DESIGN



In the choice of materials, I chose the canvas as the book's shell, and chose the colour blue which has the sense of science and technology.

The technical blue is in conflict with the old fashioned look, like a traditional paper book vs e-books.



I also chose the traditional Chinese way of book binding, the dragon scale.

As a carrier of expressing the development of books, it can better embody the sense of historical continuity of books.



In the design of the publication, its content is mainly about the subjective feeling of the readers, the objective factors of the books and the scientific research on the books reading with different carriers.

And through the variety of different layout, make the content more close to the text.

