



O P P O S I T E

A T T R A C T I O N

S K Y E B E N D I N G

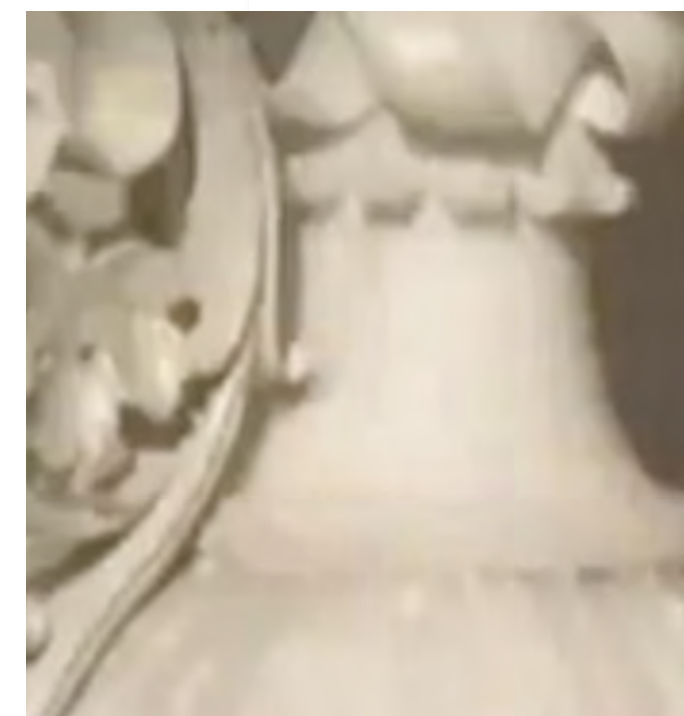
Madonna, Whore; Exploring the duality in Social perceptions of female sexuality

OPPOSITE ATTRACTION

GRADUATE COLLECTION:



Sacred and profane love



CONCEPT

My collection explores the theme of duality. My research focuses on how women are portrayed in gothic literature and modern day media. These depictions usually rely on two contrasting stereotypes of womanhood: the pure, innocent, Madonna character, or the promiscuous and sensual femme fatale. This inspired me to investigate the "Madonna whore complex", which is a pattern of thought that divides women into these two mutually exclusive categories. My collection rejects this false dichotomy; providing clothes for a multifaceted modern woman.

RESEARCH AND RESPOND

Exploring drape combined with structural silhouettes with curved soft edges.

I looked at the details of soft furnishings to find alternative ways of seam construction methods. I found inspiration in vintage lamps and sofas to add a kitsch element to my collection.





LINE - UP



DEVELOPMENT



I wanted my explore concept through creative pattern cutting inspired by 80s silhouettes. I used a basket weave technique to create volume and symbolise opposites harmonising. I also want to value modern craftsmanship in my design to combat industry's rejection of traditional fashion construction methods.

CONNECT

