

PART 1: RESEARCH RESPONSE

CONCEPT

My research delves into the politics of identity and deeper truths of racism in Britain today. I explore my identity being Black and British.

The collection will be a representation of how I've embraced the UK through music, football and streetwear. It will also embody the beauty of traditional Zanzibar dress.

'Passing down clothes'. My grandad owned a second hand clothes shop in Tanzania during the late 70s -80s. Clothes from the US and the UK would make their way to Tanzania to be sold. The youth would wear western clothes and the elders would merge western clothes with their traditional dress, even today second hand garments dominate the Tanzanian clothes market.



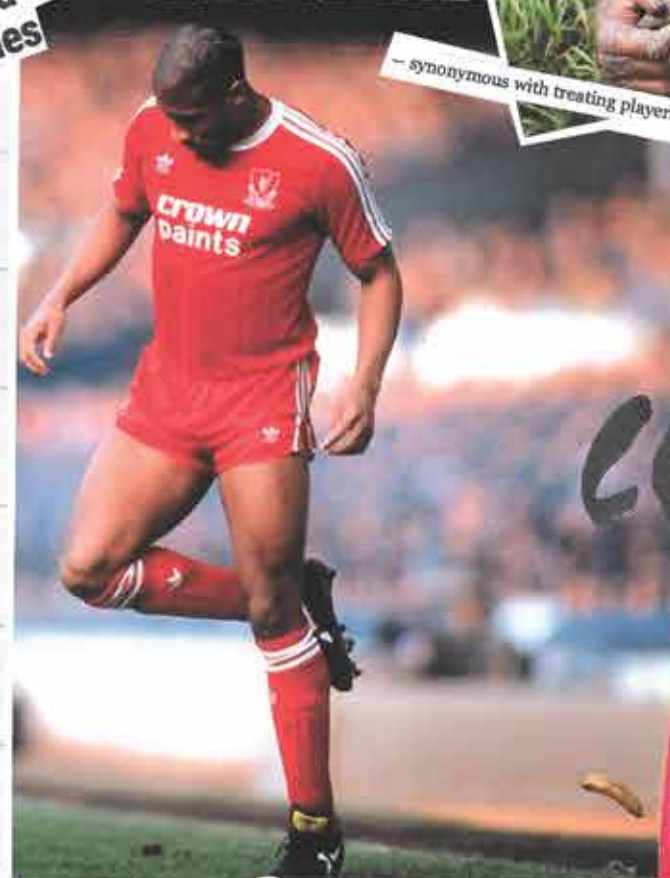
PHOTOGRAPHER - PEREIRA DE LORO
EDOUARD FOA

RESEARCH

Throwing bananas at black sportsmen has been recognised as racism across Europe for decades



— synonymous with treating players as apes or monkeys



COLOUR PALETTE



Football is known to be part of British culture. In its earliest days you'd find it was particularly rare to find black players on the field. Their presence was frowned upon, discrimination towards black people has always been apparent football further highlighted its visibility. That goes to question can being a Brit and Black coexist?



My fabrics and colour pallet emerged from this research. Primary colours were very apparent in sports uniform, I added green to represent the field.

PRIMARY PHOTO



BLACK LIVES MATTER

George FLOYD



"INJUSTICE ANYWHERE IS A THREAT TO JUSTICE EVERYWHERE."
Martin Luther King Jr.



BLACK LIVES MATTER

BEONNA TAYLOR

A COP SHOT A BLACK WOMAN AND WAS ONLY CHARGED FOR THE SHOTS MISSED

NO JUSTICE



Floyd, who was in handcuffs for allegedly using counterfeit currency to purchase cigarettes, died on 25 May 2020 after Derek Chauvin pressed his knee against his neck for almost nine minutes. Floyd managed to say he couldn't breathe, called for his mother and pleaded for mercy while onlookers begged the officer to stop. The video of Floyds last moments brought to light the injustice black Americans face with police, this triggered a series of **Black Lives Matter** protest all over the world. I find it inspiring how we all come together in moments like this but there is still a long way to go.

TRADITIONAL DRESS



'COAST PEOPLE'
DESCENDENTS OF ARABS WHO GENERATIONS AGO
ARRIVED THEIR AS TRADERS AND MARRIED NATIVE
INHABITANTS



ZANZIBAR 1900s



SILVER MASK
ORIGINALLY WORN AS PROTECTION FROM
HARSH CLIMATES BUT ALSO SERVES
AS GARMENT MODESTY BY FEMALES
— BURQA - WOMEN

Zanzibar once the capital of Oman is an island 20 miles into the Indian Ocean from the mainland Tanzania. It's history influenced by African, Arabic and Portuguese which contributes to Zanzibar's unique and vibrant culture. My parents were born in Zanzibar, I want to use the silhouettes of traditional dress to inspire my collection.



'ZANZIBAR DRESS' WITH EUROPEAN
INFLUENCE '1980-1990'



MY GRANDDAD'S SECOND HAND SHOP
'DAD WORKING'



CLOTHES IMPORTED
FOR UK & USA



AMERICAN
T-SHIRT IN
ZANZANIA

ENGLAND ARSENAL FOOTBALL
JERSEY

PRIMARY PHOTOS 80s-90s

WEARING GARMENTS FROM THE WESTERN
WORLD

My granddad used to own a second hand shop in Tanzania, clothes would be imported from Europe and the US and sold to the locals. The youth dressed very western, while the elders integrated traditional with western dress. I aim to do this within my collection.

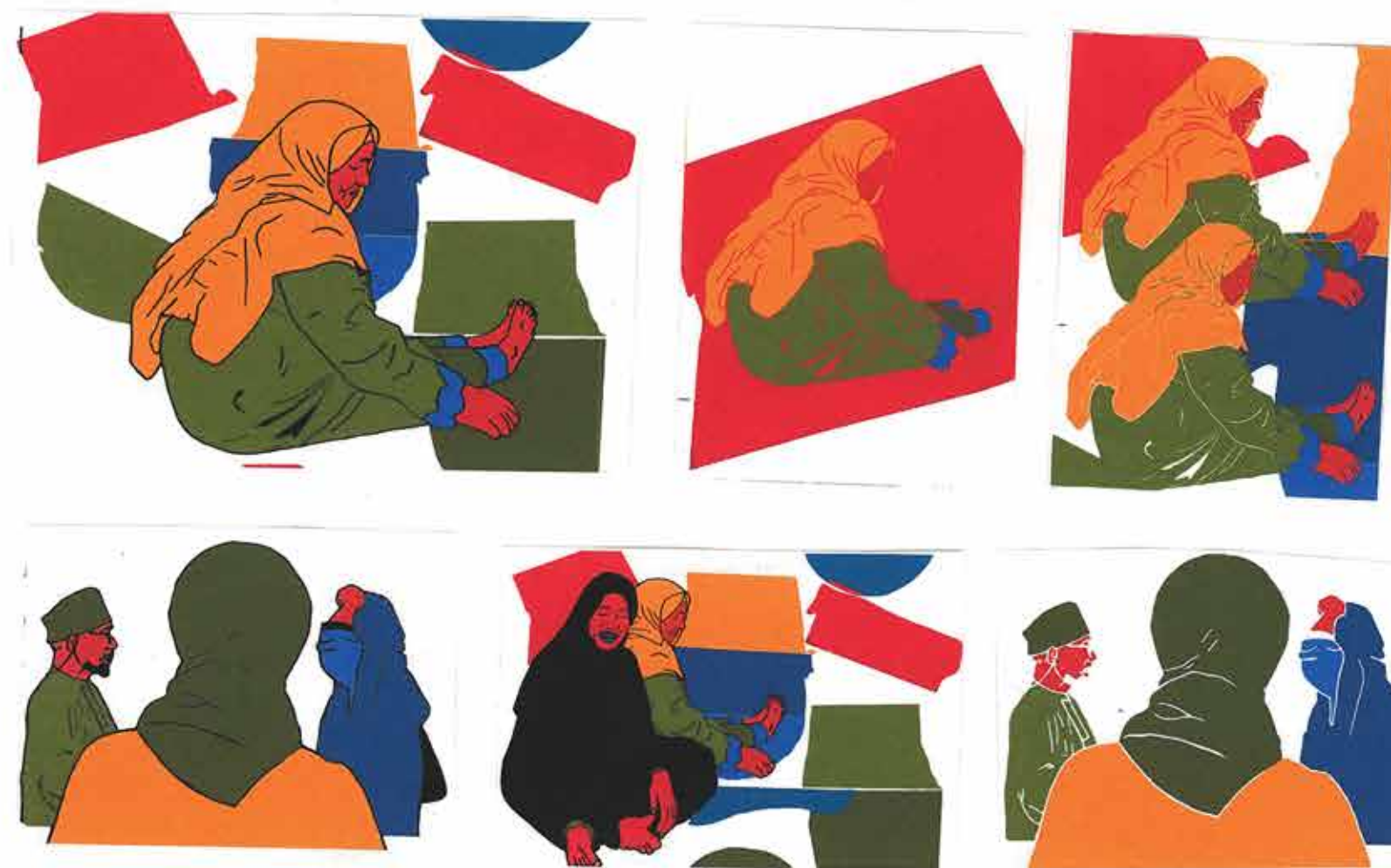
RESEARCH



PRIMARY COLOURS
SPORTSWEAR

LOCAL ARTIST
ZANZIBARI BIBI.

THE PRINT



When i was in Zanzibar 2019 i took these beautiful candid of ny family. wearing the tradional dress I wanted the print to be abstractbut clear i decided to merge my new drawings with the Dave to represent the layers of my personality.

TEXTURES



I experimented with etching into metal. I drew my image on the metal using permanent markers and put it in the etching tank which will erode the area that's unmarked. In traditional Zanzibar dress they would **embellish** their **outfits with** **metal** **beads.**





LINE UP

