

Hidden Memory

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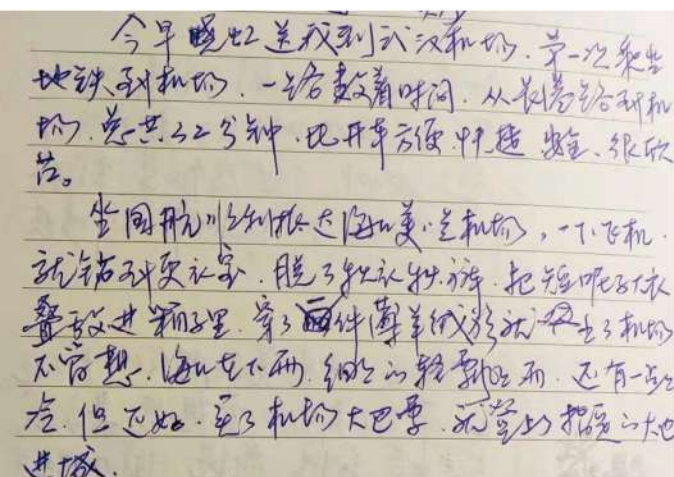
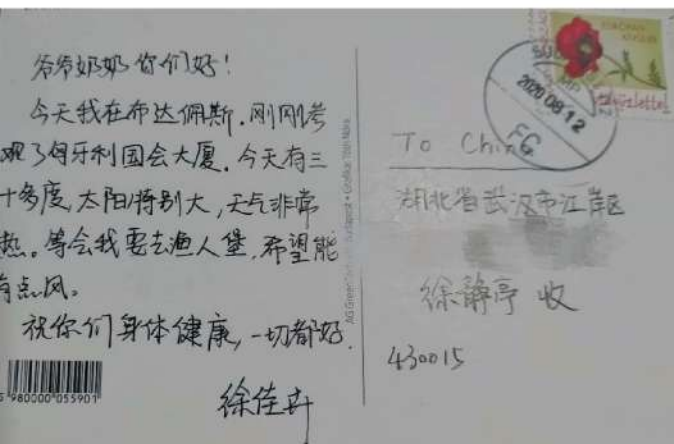
My work is inspired by the "Evocative Object", which can be interpreted as the object that has the effect of evoking memories, such as letter, postcard, photograph. I interviewed some people around me and found that people are used to storing their evocative objects in different containers, such as boxes and drawers. For the owners of these evocative objects, these objects full of memories are very private, so they are not willing to share with others.

These containers storing memories and evocative objects hidden inside give me some inspiration. I try to design part of the container as jewellery. When this part is used as a container, it can store the precious memories; When worn as a piece of jewellery, it allows precious memories to be with the wearer. Besides, the memory is hidden on the back or inside of the jewellery and will not be seen by others.

The whole jewellery collection is divided into two design directions. The first direction is designed for four specific interviewees. According to their different evocative objects and containers, I designed their own memory containers for them. The second direction is for general people. The collection features three minimalist containers, each with a portion that can be worn as a piece of jewellery, and which is often unexpected, to add some fun to the process of opening the container. In addition, the jewellery piece is a detachable structure, and the memories hidden on the back can be replaced, so that people can put their precious memories into this jewellery piece.

I hope my works can arouse people's emotional resonance. Making the objects with precious memories valued and, more importantly, remember the stories behind them.





INTERVIEW

EVOCATIVE OBJECT

I interviewed several people about their evocative objects. Many interviewees said that these objects bring up cherished memories with their families, friends and loved ones. Since most of these memories are private, they often keep these objects in different kinds of containers and store them in a hidden place so that others cannot easily see them.

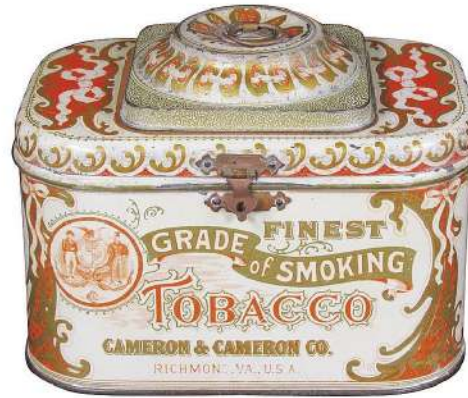


INTERVIEW

MEMORY CONTAINER

I have noticed that several of my interviewees prefer to keep their precious memories in a more private way than to show them to everyone directly. This made me think whether I could design a container for them that could hide their memory, and I hope part of this container can be worn as a piece of jewellery, so that people can bring these precious memories anywhere they go. The memories hidden behind the jewellery would only be known by the owner, and would not be easily known by others.

I started with the containers mentioned by my interviewees, deeply researched their specific shapes, materials, elements and most importantly, the stories behind the container and evocative objects. Customizing memory containers for my interviewees based on their stories.





FINAL DESIGN COLLECTION I

MEMORY CONTAINER FOR SPECIFIC PEOPLE

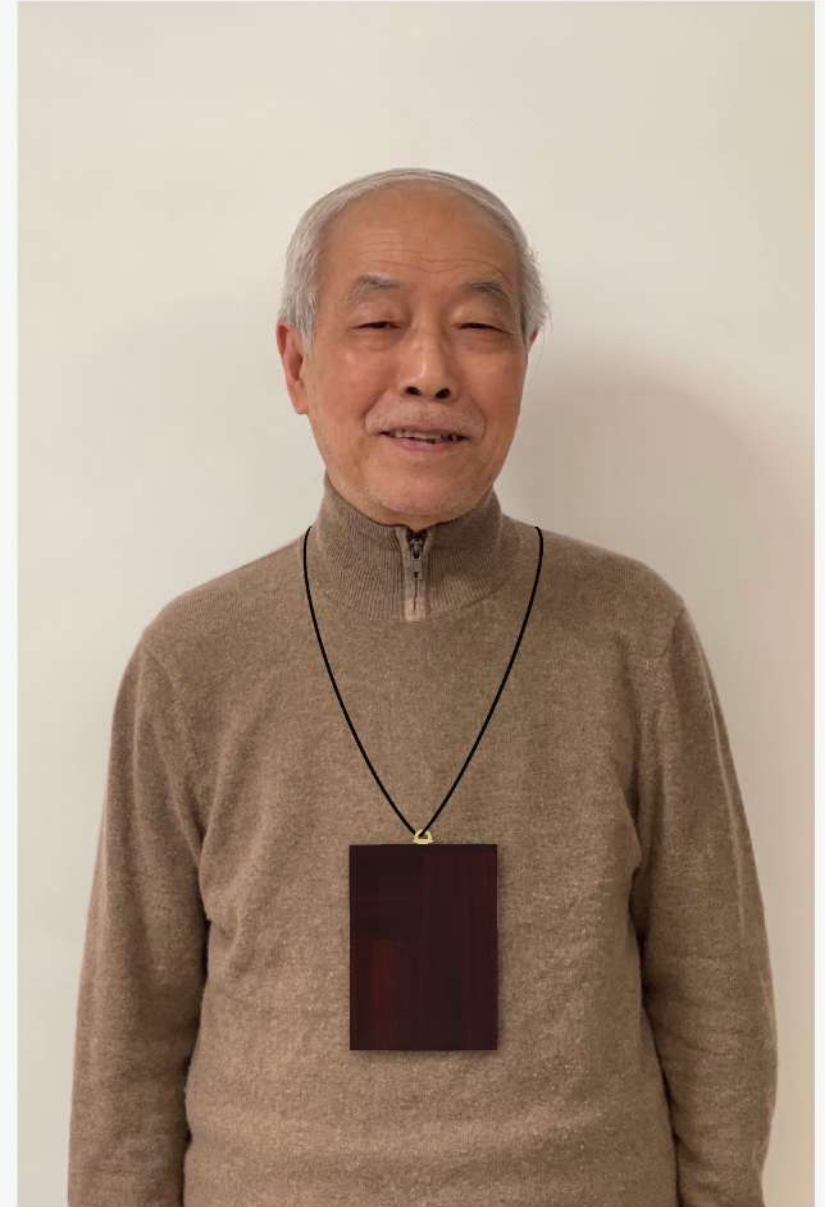
My four interviewees told me the stories behind their evocative objects. According to these stories, I designed a memory container for each of them. Part of the container can be worn as a piece of jewellery, and their precious memories can be hidden inside or on the back.

HIDDEN MEMORY 01

A PENDANT DESIGNED FOR GUHUA HIDDEN IN A WOODEN BOX



Guhua is a friend of my grandfather. After his wife passed away, he stored all the letters between him and her in a wooden box. I designed a memory container for him based on the original box. The lid of this box can be worn as a pendant. The pendant contains the letter his wife wrote to him many years ago.



Box body size: 180*130*46mm

Box lid (pendant) size: 180*130*10mm

Necklace length: 760mm

Materials: wood, gold(brass), silver, cord

HIDDEN MEMORY 02

A BROOCH DESIGNED FOR MIN HIDDEN IN A TIN BOX



Min is a friend of my mom. she collected coins from different countries in a collection of tin boxes. Her favorite coin is a Japanese commemorative coin engraved with cherry blossoms. I designed a memory container for her based on the original tin box. Part of the lid can be worn as a brooch. Her favourite commemorative coin was hidden on the back of the brooch.



Box body size: 80*60*40mm
Box lid (brooch) size: 60*60*7mm
Materials: silver, coin, steel

HIDDEN MEMORY 03

A BROOCH DESIGNED FOR BINCHEN HIDDEN IN A DRAWER



Binchen is my grandfather. He keep old photos in a private drawer at home. Of all the photos, the most important is the wedding anniversary photo when he and my grandmom were young. I designed a memory container for him based on the original drawer. The handle can be worn as a brooch, and the old photo was hidden on the back of the brooch.



Drawer size: 540*580*600mm

Handle (brooch) size: 80*50*8mm

Materials: wood, cooper, steel, old photo

HIDDEN MEMORY 04

A RING DESIGNED FOR HUI HIDDEN IN A LACQUER BOX



Hui is my mother. She received a ring from her mother when she was 18. As my mother grew older and her finances improved, she no longer wore it. But the ring was still very important to her, and she kept it in a jewelry box which was also a gift from her mom. There is a pattern of a bird standing on a peach blossom tree. I combine the bird pattern on the box with the original ring. The ring is hidden on the back of the bird pattern. When my mom wears the redesigned ring, the original ring will not be seen by others. Besides, there is a detachable structure on the back of the bird, so the original ring can be worn with the bird or on its own.



Box size: 120*80*30mm

Bird pattern size: 33*27*1mm

Ring size: 19*19*2*1mm

Materials: chinese lacquer, silver, gold, the original ring



FINAL DESIGN COLLECTION II

MEMORY CONTAINER FOR PEOPLE IN GENERAL

I designed three memory containers for a wider audience. One part of each container is a piece of jewellery. These three memory containers can bring unexpected fun to the audience when they are opening the container. Besides, the memory on the back is replaceable, People can change their precious memories.

HIDDEN MEMORY 05

A RING HIDDEN IN A SILVER BOX



Box size: 40mm*40mm*30mm

Ring size: 30mm*30mm*5mm

Materials: silver, brass, glass, old photo

HIDDEN MEMORY 06

A BROOCH HIDDEN IN A SILVER BOX



Box size: 50mm*50mm*60mm

Brooch size: 50mm*50mm*5mm

Materials: silver, brass, glass, old photo

HIDDEN MEMORY 07

A NECKLACE HIDDEN IN A SILVER BOX



Box size: 70mm*60mm*60mm
Pendant size: 46mm*36mm*5mm
Chain length: 600mm
Materials: silver, brass, glass, old photo