

SALLY DELAHOOKE

GRAPHIC DESIGNER . BOOKMAKER . ILLUSTRATOR

PORTFOLIO

ABOUT ME

I'm young designer based in Edinburgh, with specialisms in Typography, Printmaking, Illustration, and Creative Bookworks. I'm interested in research-based projects with physical outcomes. My work tends to be sophisticated, print-based with a high attention to detail. I am currently interested in graphic design prop making for Film and TV.

+44(0) 7583 373 961

sallydelahooke@gmail.com

www.sallydelahooke.co.uk

@sally.delahooke

PROJECTS

The Sea, The Sea	03
Geological Map of an Unmade Bed	10
Invisible Cities	13
Nursery Rhymes Explained	17
Historical Adverts of Lincoln	22
Buzzbox	27

THE SEA, THE SEA

In this project, I took the book 'The Sea, The Sea' by Iris Murdoch and created a selection of props that would be needed if it were to be adapted into a film. The props all centre around the main character, Charles Arrowby, a bohemian, eccentric man who retires from his glittering career in the London theatre. After buying a remote house on the rocks by the sea, he hopes to escape from his tumultuous love affairs. However he unexpectedly bumps into his childhood sweetheart and sets his heart on destroying her marriage. His equilibrium is further disturbed when his friends all decide to come and keep him company and Charles finds his seaside idyll severely threatened by his obsessions.

The film would be set in the 1970s, on the coast in a run-down house, Shruff End. The props have been designed to be authentic to the time period, based off historical research and references.

POST OFFICE
TELEGRAM

Charge in pence
or
pounds

Address
Mr. Charles Arrowby
Shruff End,
Narrowdean,
Dorset,
BH20 4BQ.

YOUR FIRST IDEA WAS RIGHT. SEE MY LETTER - I'M
CROSSED WITH YOURS. IN LONDON'S SHOP AND WHARFVILLE
ACCEPT DINE YOU AND GIL-SON. LOVE CHARLES.

For free repetition of doubtful words telephone "TELEGRAMS ENQUIRY" or call, with the time
at office of delivery. Other enquiries should be accompanied by the form, and, if possible, the message.

28 May 1971

Charles,

My darling, I was the answer to
your letter. I was the answer to
and I was the answer to your
confused response to your
I am the answer to your
and I am the answer to your
I am the answer to your
I am the answer to your

My darling, I was the answer to
your letter. I was the answer to
and I was the answer to your
confused response to your
I am the answer to your
and I am the answer to your
I am the answer to your
I am the answer to your

Mr. C. Arrowby
Shruff End,
Narrowdean,
Dorset,
BH20 4BQ.

Shruff End,
Narrowdean,
BH20 4BQ.
14th June 1971



BRITISH DIABETIC ASSN
50th year of insulin
in diabetic research
DEFEAT DIABETES IN 1971

Mr Charles Arrowby.
Shruff End,
Narrowdean,
Dorset
BH20 4BQ



My darling, I was the answer to
your letter. I was the answer to
and I was the answer to your
confused response to your
I am the answer to your
and I am the answer to your
I am the answer to your
I am the answer to your

VIC T
LONDON
at 7 o'clock
3.0
a Matinee Every Wednesday at 3.0
THE ROYAL THEATRE COMPANY
PRESENTS
PHILIP WILSON
H. SCHERER STANLEY HARRIS
in
THE PEST

POST CARD

THE ADDRESS ONLY TO BE
WRITTEN HERE.

THIS SPACE MAY BE USED
FOR COMMUNICATION
AND SHOULD BE WRITTEN HERE.



Letters and notes play an important role within the story. They are either to or from the main character, Charles Arrowby and they help to mark important events in the plot, as well as the thoughts and feeling of the different characters. Along with writing the different letters, I created the individual post office stamps and used appropriate stamps on the envelopes to make them look authentic.

Not all the props I designed would be used for close up hero shots, rather instead they would be used to help dress the set and only seen in the background. Charles Arrowby has an unusual diet and many of the scenes are located in his kitchen, where these food items would be seen. The 1970s style of packaging helps to create a sense of the time period in which the film is set.





POST CARD

THIS SPACE MAY BE USED
FOR COMMUNICATION
FOR INLAND POSTAGE ONLY

THE ADDRESS ONLY TO BE
WRITTEN HERE.

THE NARROWTAILS SERIES No. 116

MEN'S CAULDRON, DORSET

THE OLD VIC THEATRE

WATERLOO ROAD, LONDON

Telephone: : Waterloo S.E.1

Thursday, October 18th at 7 o'clock
Matinee: Saturday at 3.0

Evenings at 7.0 (Ex. Monday)
Sundays at 7.0 (Members only)

Extra Matinee Every Wednesday at 3.0

THE ROYAL THEATRE COMPANY
PRESENTS

PHILIP WILSON

ELIZABETH SCHERER STANLEY HARRIS

in

THE TEMPEST

BY WILLIAM SHAKESPEARE

JANE COUPER
PERCY JONES
HELEN WESTER
BILL McCLEOD
JAMES DUNCAN

HAROLD BEECH
MARTIN LEVY
MATILDA ATKINS
ROBERT SMITH
FLORA WAITHE

DORIS WOODS
PIPPA KNIGHT
HENRY JONES
CATHY HEATH
PHILIP WOOD

DIRECTED BY CHARLES ARROWBY

SETTINGS BY CHARLOTTE RACKHAM

FOR A LIMITED SEASON ONLY

THE OLD VIC

WATERLOO ROAD, S.E.1

Tel.: Waterloo 7616

The Royal Theatre Company Presents

A MIDSUMMER NIGHT'S DREAM

BY WILLIAM
SHAKESPEARE



Directed By CHARLES ARROWBY

Monday 21st June until Sunday 1st August

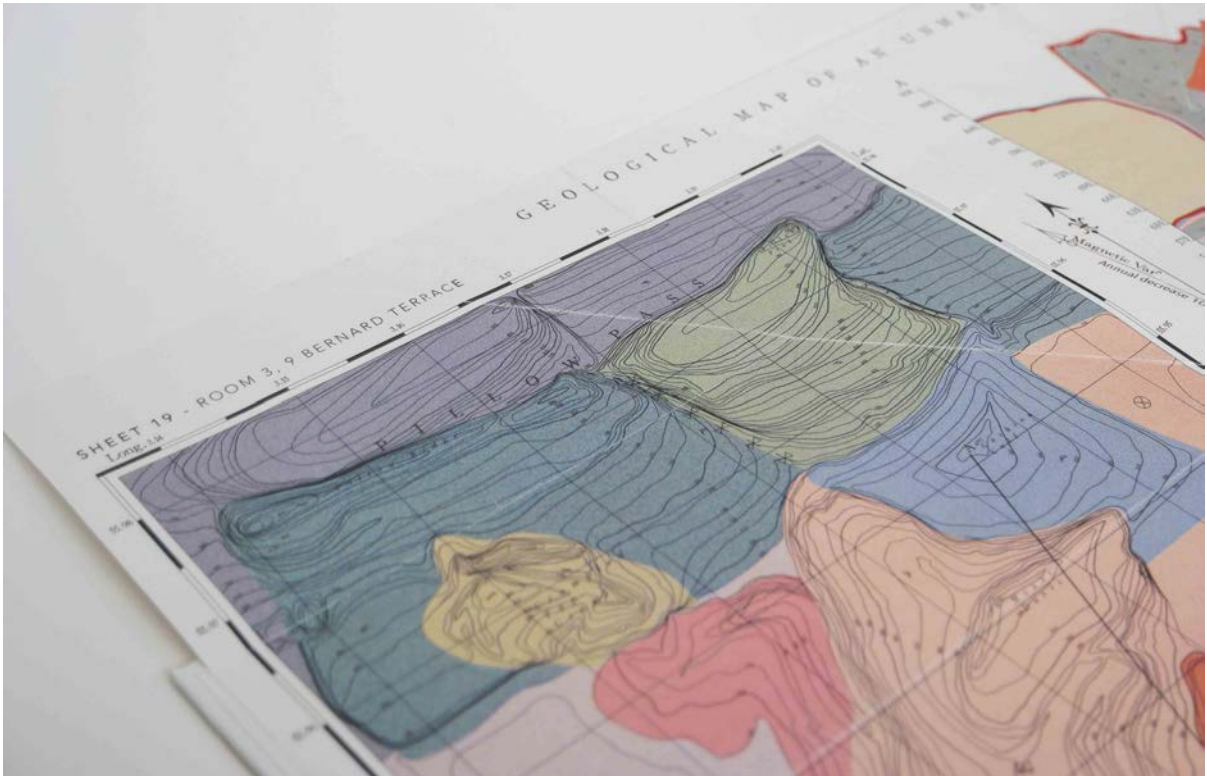
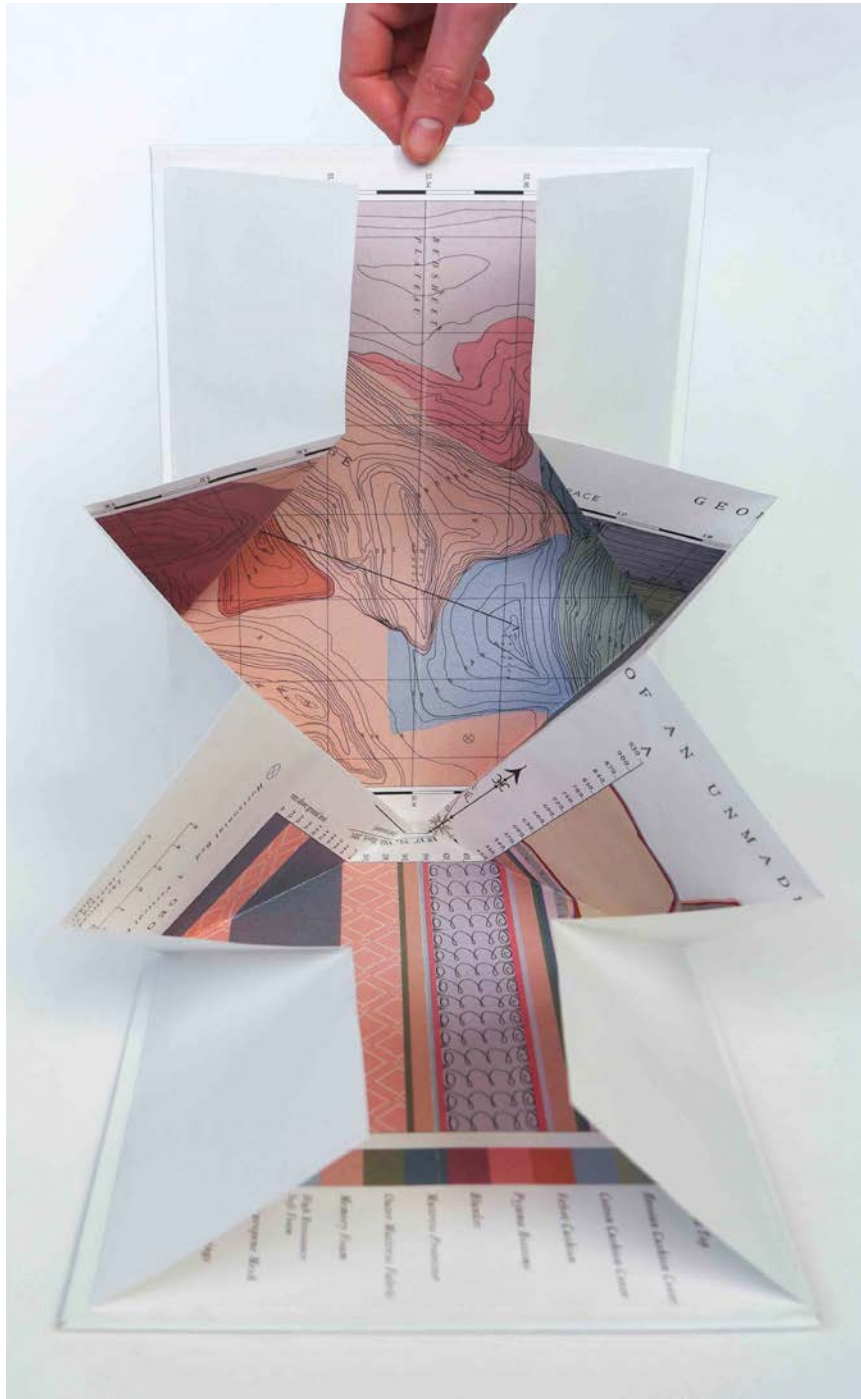
Evenings at 7.0 (Ex. Monday)

SIX WEEKS ONLY

Matinee: Saturday at 3.0

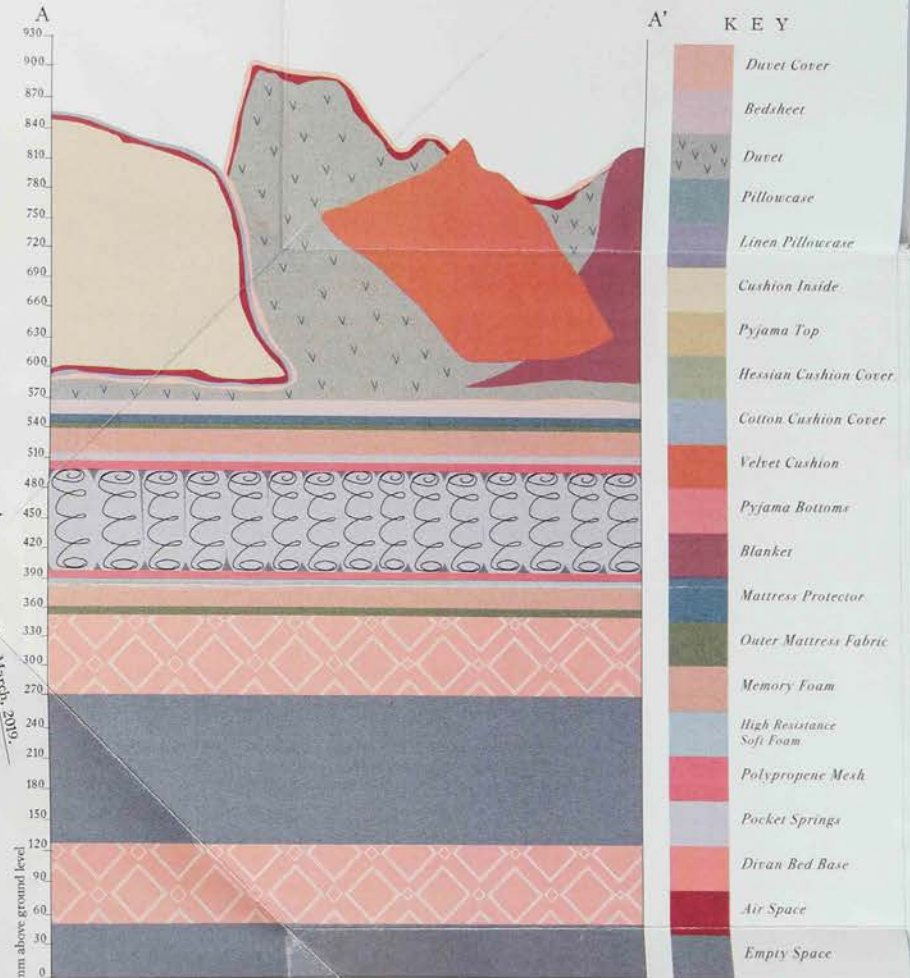
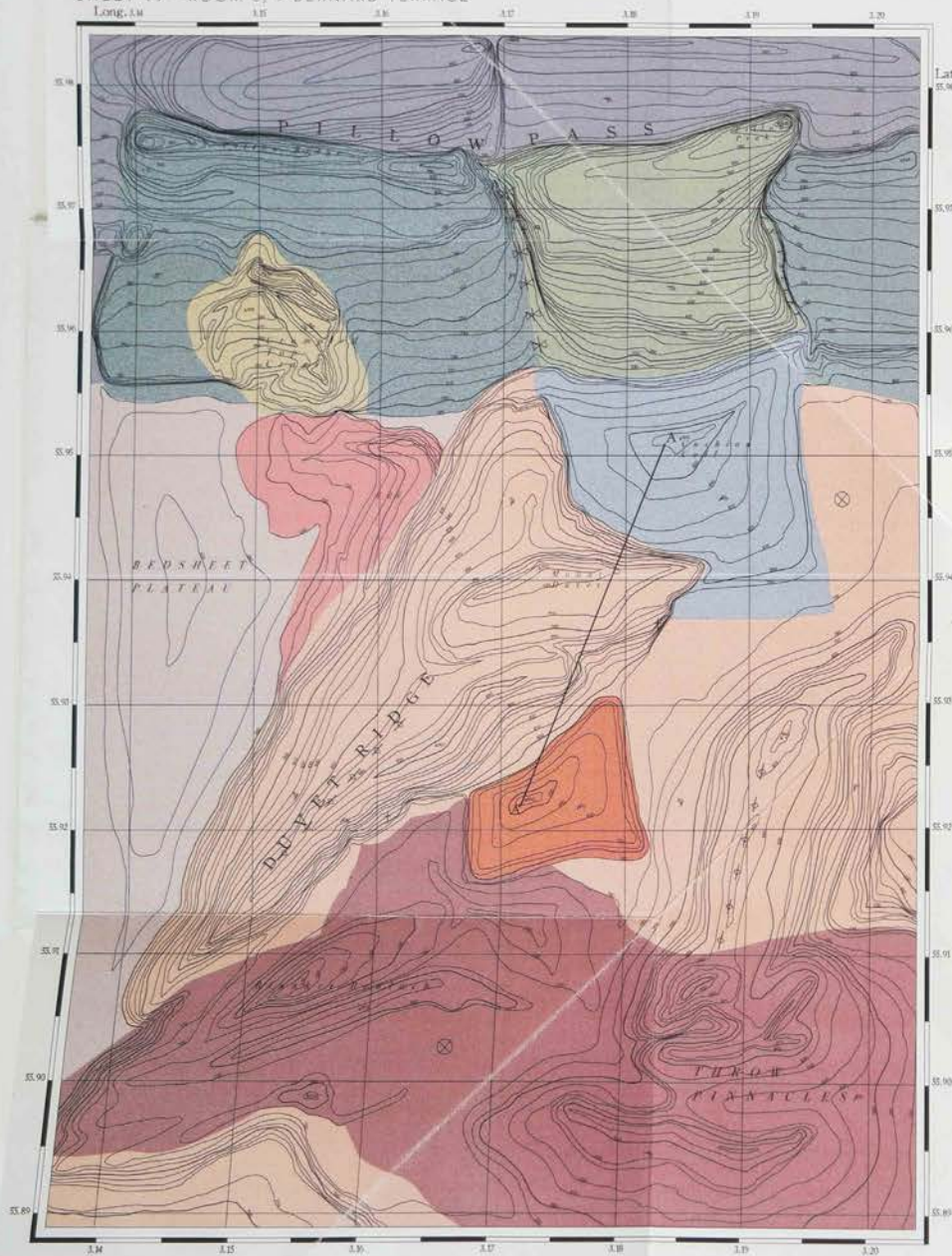
GEOLOGICAL MAP OF AN UNMADE BED

A Geological Map in the form of an Old Turkish Map Fold exploring the style of old topographic maps but bringing it into the modern day by mapping an interior environment. All the data and contour heights are accurate to when they were recorded.



GEOLOGICAL MAP OF AN UNMADE BED

SHEET 19 - ROOM 3, 9 BERNARD TERRACE



GEOLOGICAL STRUCTURES KEY

⊗ Horizontal Bed + Vertical Bed ↗ Dip and Strike ↖ Syncline ↗ Anticline

Scale - One Centimetre to 5 Centimetres

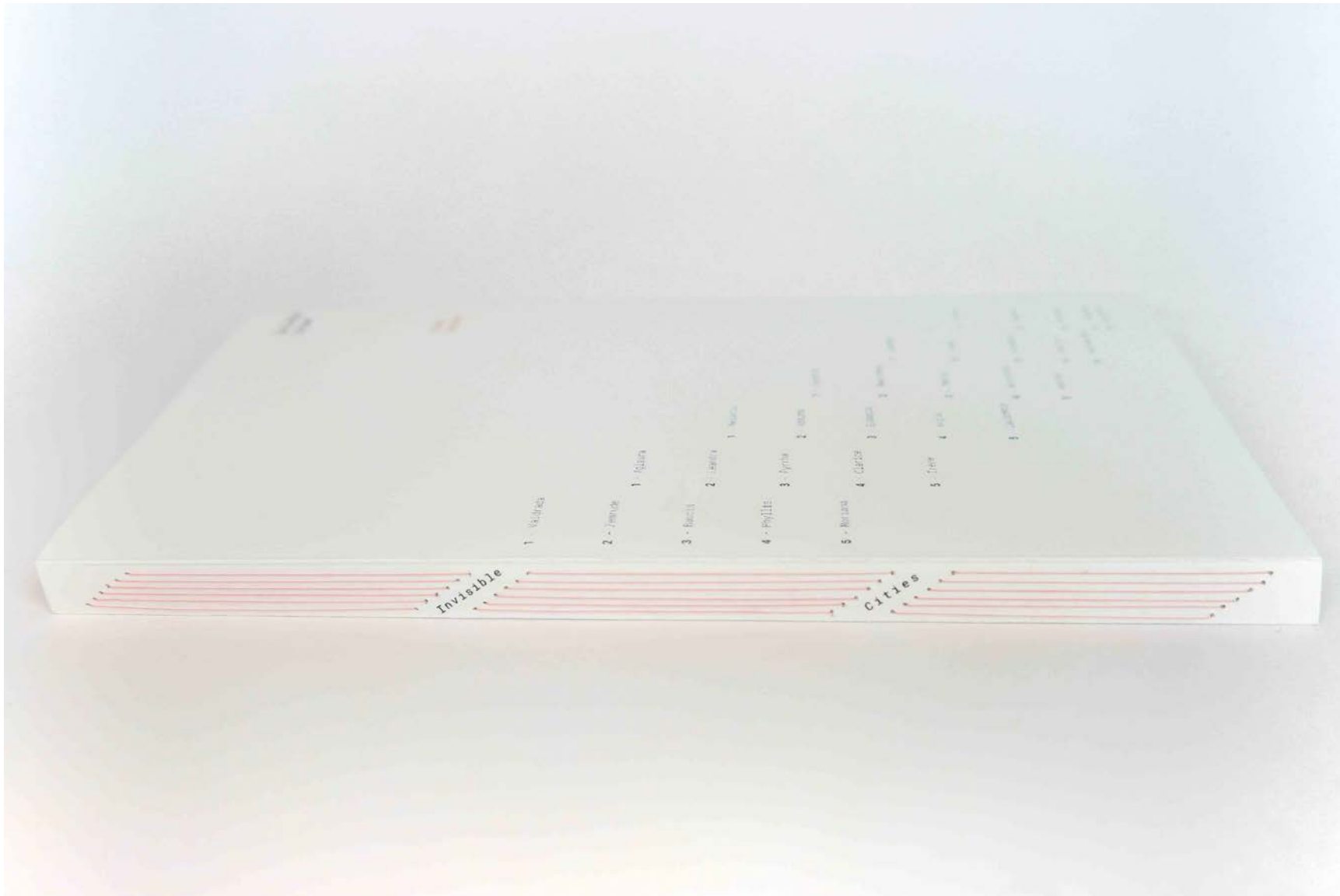


The Altitudes and Contours are given in Millimetres above ground level.
Contours surveyed on the ground: 520°, 800°, 820°, 700°, 720°, 800°, 830°, 900°, 950°, 1000°.
Other Contours interpolated and only approximately correct.

INVISIBLE CITIES

BY ITALO CALVINO

My response to the 2021 ISTD student assessment scheme 'Invisible Cities' brief. The brief was to design a new edition, that forms a radical retelling of the story; with the typography to visually explore each of the cities, reflecting their characteristics and idiosyncrasies.



The design of the book brings to light the previously hidden mathematical structure that Italo Calvino used to move through the different cities and reflects the pattern that it makes. This pattern is revealed in the contents page at the start of the book and each subsequent page links back to it through the location of the title and page numbers.

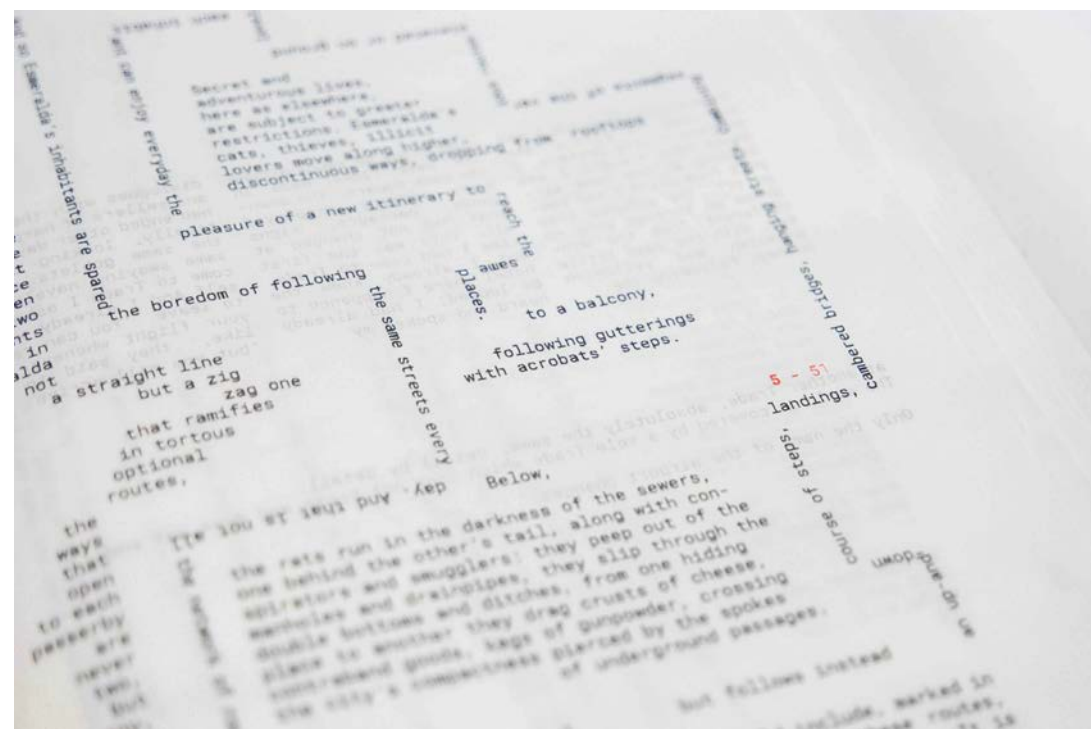
	Cities + Memory	Cities + Desire	Cities + Signs	Thin Cities	Trading Cities
1	1 - 06 2 - 07 3 - 09 4 - 12	1 - 08 2 - 10 3 - 13	1 - 11 2 - 14	1 - 15	
2	5 - 19	4 - 20	3 - 21	2 - 22	1 - 23
3		5 - 27	4 - 28	3 - 29	2 - 30
4			5 - 35	4 - 36	3 - 37
5				5 - 43	4 - 44
6					5 - 51
7					
8					
9					

Contents

Cities + Eyes	Cities + Names	Cities + The Dead	Cities + The Sky	Continuous Cities	Hidden Cities
1 - 31					
2 - 38	1 - 39				
3 - 45	2 - 46	1 - 47			
4 - 52	3 - 53	2 - 54	1 - 55		
5 - 59	4 - 60	3 - 61	2 - 63	1 - 64	
	5 - 67	4 - 68	3 - 69	2 - 70	1 - 71
		5 - 75	4 - 76	3 - 77	2 - 78
			5 - 79	4 - 80	3 - 81
				5 - 82	4 - 83
					5 - 84



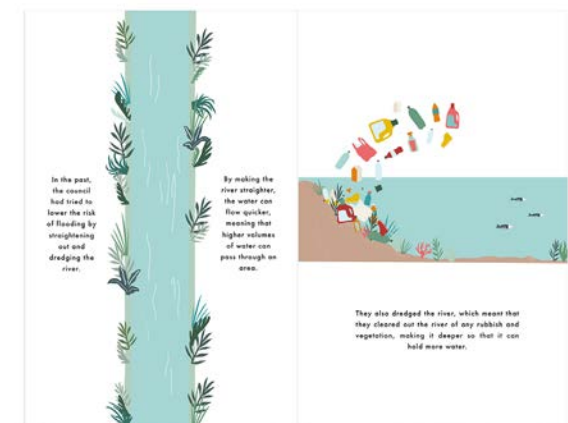
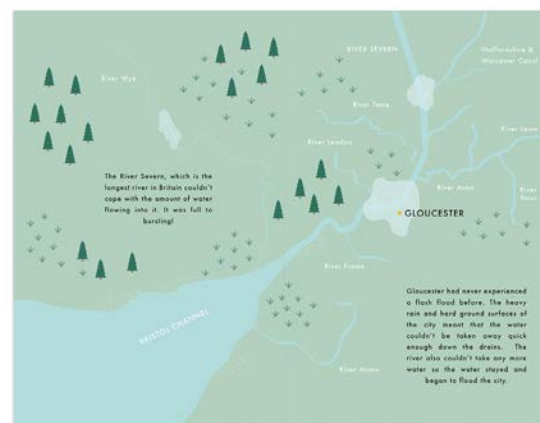
The book is printed on semi transparent bible paper, allowing a build up of text to be seen through the pages. The typography builds up and the cities blend together to form the one city in which they are all describing, Venice.



NURSERY RYHMES EXPLAINED: *DOCTOR FOSTER*

The idea behind this project was to take something simple and make it complicated. Nursery Rhymes Explained is a series of illustrated books, that take well known children's rhymes into the modern age and highlight current issues within them. The first book of the series; 'Doctor Foster went to Gloucester', explores the backstory of Doctor Foster, why he was travelling to Gloucester and the flash flooding that occurred there.

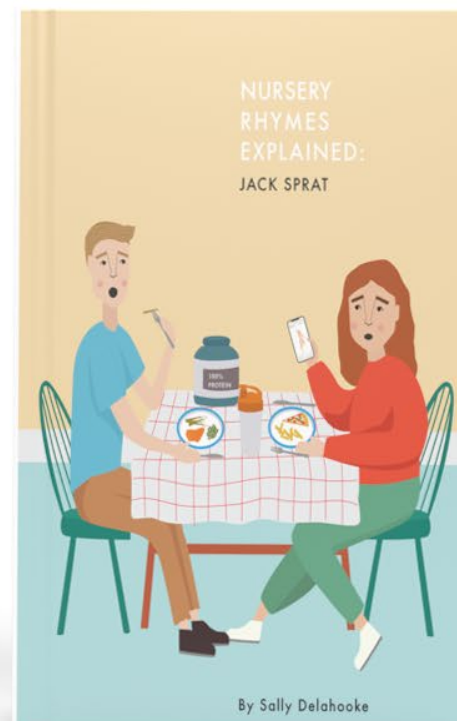






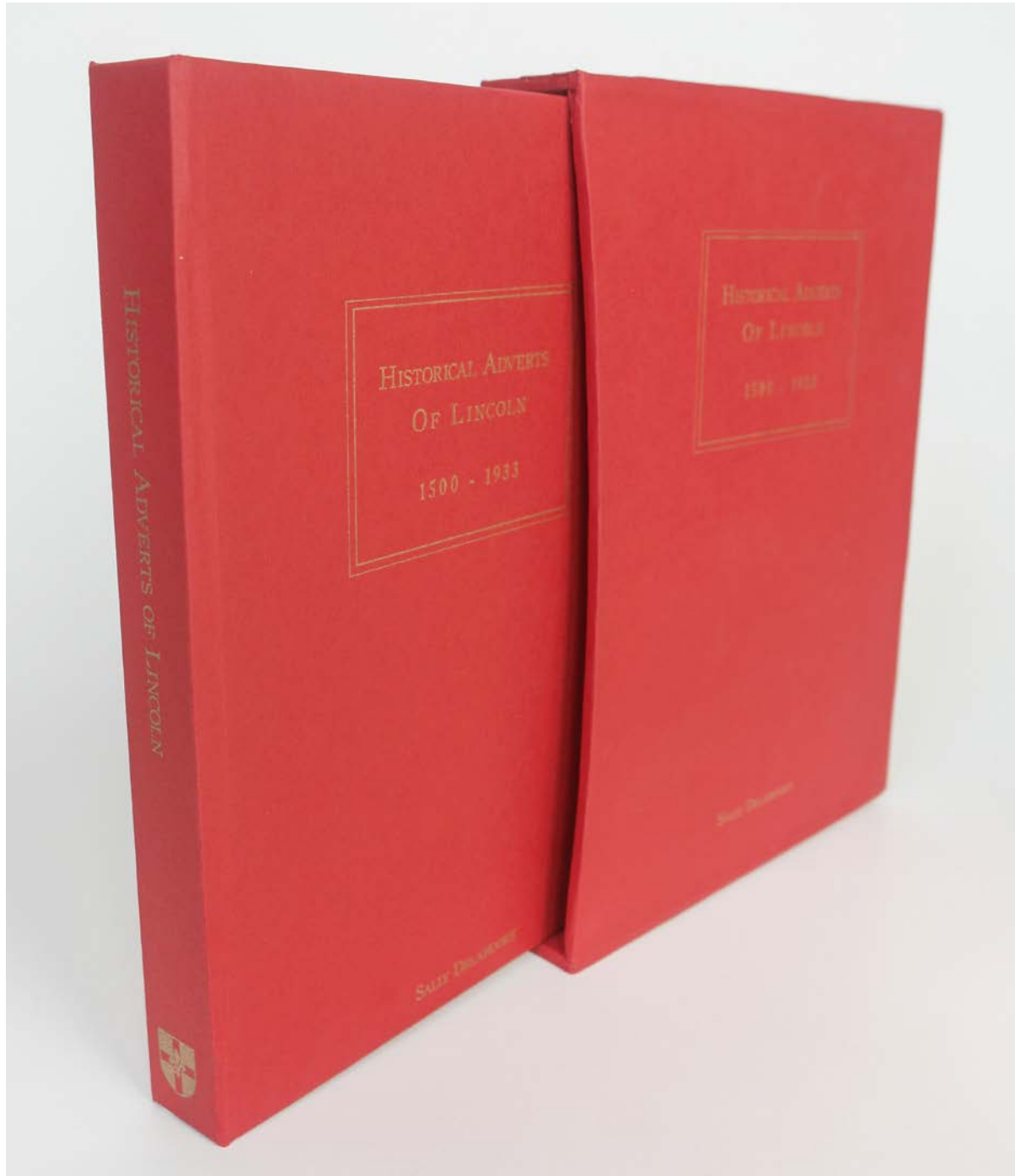
Doctor Foster knew that these measures were not enough to reduce the risk of flooding and after only three hours of rain, the water came right up to his middle!

The flood cut off the power to the city and sandbags were distributed around to try and stop the water from pouring into the houses through the windows and doors.

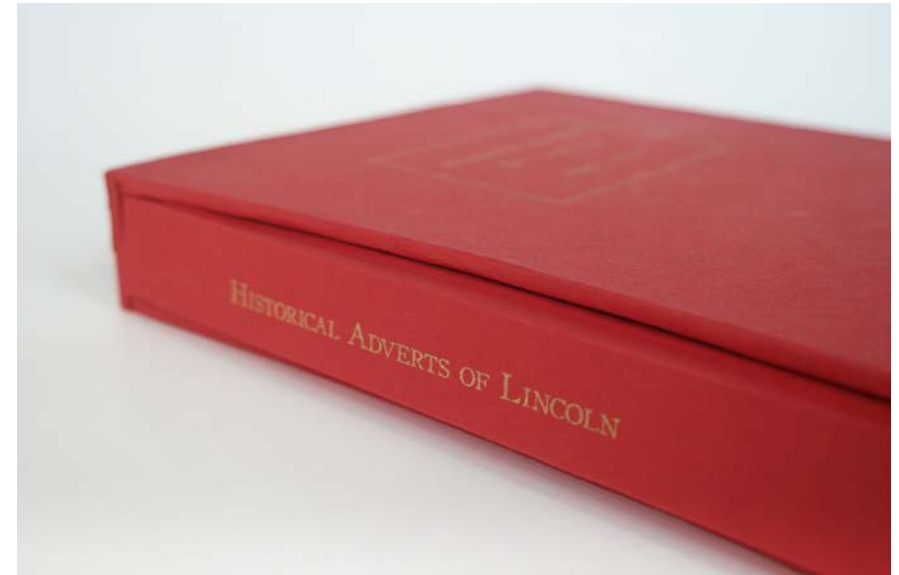


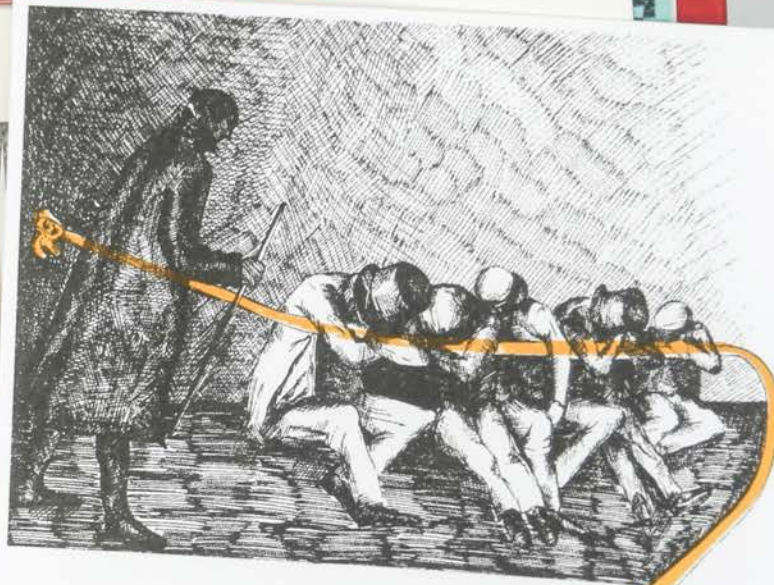
HISTORICAL ADVERTS OF LINCOLN 1500 - 1933

This hand bound book of Historical Adverts was made in response to a 48 hour research trip to Lincoln. Whilst I was there, I discovered that the city was extremely clean, with no litter, posters or anything left behind. Once the people had disappeared there was no evidence of them ever having been there. This led onto me imagining what kind of things people may have left behind in the past that could reference the rich history of the city.



The adverts are bound within a hard cover and protected in a sleeve, referencing the Folio book style. The binding of the book allows the adverts to be removed and looked at individually.





WANT TO SLEEP THROUGH
THE NIGHT, SAFE FROM
THE BODYSNATCHERS?

For only two penny pieces, join the
FLOP LINE at The Ice Cream Parlour,
3 Bailgate, Lincoln, England and no
longer sleep with one eye open.

Disclaimer: We do not take any responsibility if you get snatched.

Each advert is made by either screenprinting, etching or letterpress and each one references an aspect of the city's history that I discovered whilst I was there.

THE FINEST BLOOD PURIFIER THAT SCIENCE & MEDICAL SKILL HAVE BROUGHT TO LIFE

WARRENTED TO CLEANSE THE BLOOD FROM IMPURE MATTER

CLARKE'S BLOOD MIXTURE

IT CAN CURE:

GLANDULAR FEVER
SKIN DISEASES
BAD LEGS
RHEUMATISM
PILES

SORES
CANCEROUS ULCERS
SCURVY
GOUT
PIMPLES

PICK UP A FREE BOTTLE TODAY FROM 37 STEEP HILL, LINCOLN AND MAKE YOUR OWN BLOOD MIXTURE

Georgian Four Poster Bed



Make a focal point in your bedroom with a staid, statement piece of furniture. Here is a good quality antique English late transitional Regency 1 William IV mahogany four-poster bed, circa 1830, in good condition.

Collect from No. 1 Castle Hill, Lincoln

GARDALOO!



WATCH OUT THERE'S A NEW CHAMBER POT FOR SALE!

THE ONLY POT THAT GIVES ENTIRE SATISFACTION!

FREE TRIAL OF 11 STEEP HILL, LINCOLN

QUICK REMEDY IT DISAPPEARS!

Get **ALL** the Light You Pay For!

Bring this beautiful antique lamp into your home for free!

Collect from
2 Exchequer Gate,
Lincoln, LN2 1PZ



NEIGHBOURHOOD
Notice.

A permit application for the demolition of the structure(s) at south side of CASTLE HILL in order for the Castle to be more visible, has been received.

The law requires notice to properties abutting and across the street from the site of the demolition at least five full days before the demolition activity commences.

Permit No. 106101932

Approximate date construction activity will commence; Monday 12th June 1933



WANT TO SLEEP THROUGH
THE NIGHT, SAFE FROM
THE BODYSNATCHERS?

For only two penny pieces, join the FLOP LINE at The Ice Cream Parlour, 3 Bailgate, Lincoln, England and no longer sleep with one eye open.

Disclaimer: We do not take any responsibility if you get snatched.

MISSING BALL



LOST - A Tennis Ball

Last seen by the Galilee Porch
of Lincoln Cathedral

IF FOUND - PLEASE RETURN TO

Gilbert Bell

Get **ALL**
the Light
You
Pay
For!

Bring this
beautiful
antique lamp
into your home
for free!

Collect from
2 Exchequer Gate,
Lincoln, LN2 1PZ



BUZZBOX

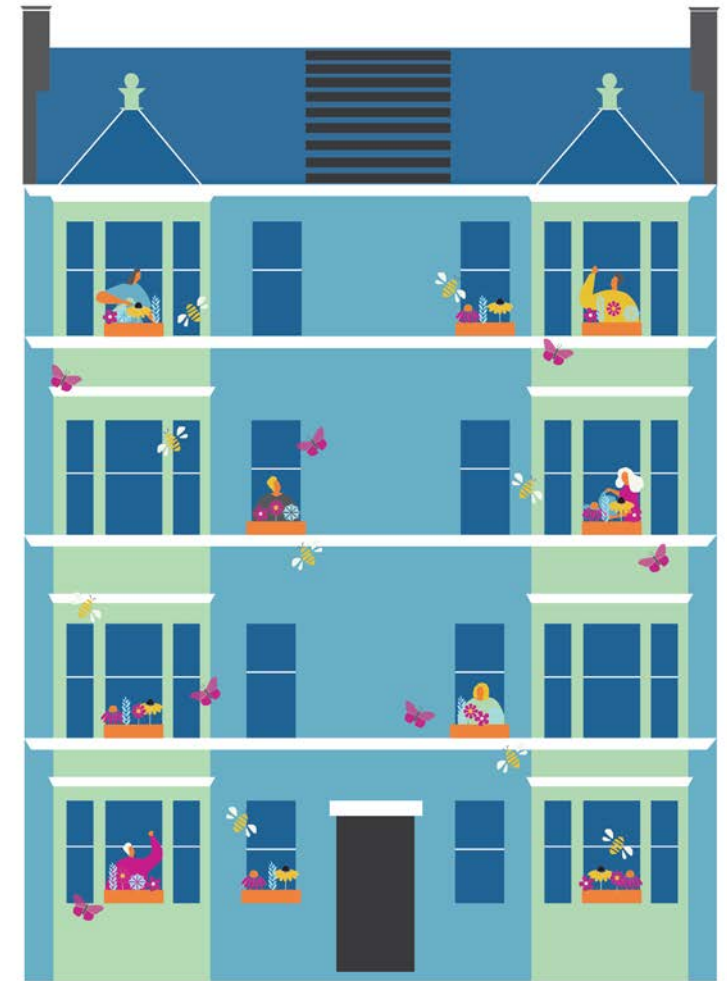
WINDOWBOXES FOR SCOTTISH TENEMENT FLATS

This project was a collaboration with Jazz Binding to create something that would make a change. Buzzbox is a kit designed specifically for tenement flats in Edinburgh and Glasgow.

Our Mission?

To increase the amount of pollinators in our cities. By increasing the biodiversity of our streets we can provide them with valuable food resources to help them thrive.

BUZZBOX



BUZZBOX

creating a HIVE of activity



Each kit contains a specially designed window box with fixtures to ensure it can be used safely in tenement flats without causing any damage.

A recycled plastic watering can and just the right amount of compost are also included.

Buzzbox contains a plantable care guide, printed with biodegradable plant based inks on seed paper.

The seeds are embedded within the paper and will successfully grow when planted into the windowboxes.

The whole care guide can be planted or just the specified sections, allowing the user to keep a hard copy of the care instructions.

